

---

## About Our Club

*The object of the Bay Area Economic Club is to promote an interest in, and to enlighten its members on, governmental, economic and social issues of regional and national impact.*

*The Club meets four times a year over dinner at Bay College's Heirman University Center. \*New this year \*-Networking will begin at 5:15 pm with seating at 6:00pm. Following dinner, the speaker addresses the group followed by questions from the audience in a National Press Club format.*

*Membership in the Club provides you with the opportunity to register for each event as well as with voting privileges.*

*Seating at each event is limited. Members and guests are reminded to register for each event at least one week prior to the event to ensure a seat.*

*The Club is governed by a board of directors. An annual meeting will be held at the last meeting of each season.*

### 2009-2010 Board of Directors

**Laura Coleman, President**

**Steve Kobasic, Vice President**

**Richard Crofton, Treasurer**

**Harley Coolman**

**Les Cseter**

**Shannon Dutkavich**

**Jay Owens**

**Bonnie Quinn**

**Bonnie Wenick-Kutz**

---

**The Bay Area Economic Club  
appreciates the support of our  
sponsors:**

Bay de Noc Community College  
*Focused on Your Future*

Daily Press  
*Your Local News Leader*

Delta County Chamber of Commerce  
*Come Grow with Us!*

First Bank  
*It's all about people*

Upper Peninsula Power Company  
*A WPSResources Company*

*Speaker accommodations provided by:  
Best Western Pioneer Inn*

*\*Make checks payable to  
**Bay Area Economic Club**  
Mail application and payment to:  
Delta County Commerce Center  
230 Ludington Street  
Escanaba, MI 49829  
Phone: 906-786-2192 Fax: 906-786-8830  
Email: [communicator@DeltaMI.org](mailto:communicator@DeltaMI.org)*

2009-2010

# Season

---



**BAY AREA  
ECONOMIC  
CLUB**

- *Hear Great Speakers*
  - *Grow Professionally*
  - *Meet & Network*
  - *Delve into regional and national issues*
-

# 2009-2010 Speakers



**Monday, October 5th, 2009**

**Barry R. Nelson,  
NewPage Corp.**

As a UP Native, Barry R. Nelson, continues with the Economic Club's "hometown achiever" theme. Barry has been with NewPage since the inception of the company. Prior to serving as senior vice president of sales, Mr. Nelson was working as vice president of printing sales, responsible for all merchant coated sales, national account sales, publication printing sales and major catalog sales. Mr. Nelson has been in the paper industry and related industries for the past 20 years in a number of roles including major account sales, coated sales group management for the East and West coasts for NewPage, vice president of marketing services/sales support at Mead Paper, and Executive Vice President at ForestExpress (a technology services joint venture between International Paper, Weyerhaeuser, Georgia Pacific, Mead, Willamette and Boise Cascade).



**Monday, November 2nd, 2009**

**Don Kirby,  
Gander Mountain**

Don Kirby is the Store Manager of Gander Mountain in Green Bay, WI. During his tenure with Gander, he opened their first location in Michigan, at Swartz Creek, in 1994. He also helped develop their business from 6 stores in 1993, to 118 across the country today. Over the last ten years, he's done considerable media work – explaining the gear of the great outdoors – on both television & radio. This included regular stints as host of "[12 Outdoors](#)" from '99-'02 on Milwaukee's ABC affiliate, as well as the "Gander Guru" on the Midwest syndicated radio show, "[The Big Wild](#)", from '02 to '08. More recently he has been a seasonal guest on "[Good Day Wisconsin](#)", the morning show on Green Bay's FOX11. He earned an MBA in Strategic Management from the [Sheldon B. Lubar School of Business](#) at UW-Milwaukee, as well as a BS in Retail Management & Customer Service from UW-Stout, Wisconsin's Polytechnic University. Active in Scouting, Hunter's Education, and youth coaching, he and his wife, Kathy, live with their children in the town of Freedom, Wisconsin, between Appleton & Green Bay.



**Monday, March 1, 2010**

**Health Care Panel**

This timely panel format will discuss present and future changes and challenges as seen from health providers and insurers. The panel will feature Peter Jennings of OSF St. Francis Hospital, Gary Muller of Marquette General Hospital, John Schon of Dickenson County Hospital and a representative from Blue Cross Blue Shield of Michigan.

**Monday, April 12, 2010**

**Jan Hopkins,  
Former CNN Anchor &  
Correspondent**

Jan Hopkins is President of the Economic Club of New York, one of the nation's oldest and pre-eminent speaking platforms for major global business, financial and political leaders. Jan is also the President of The Jan Hopkins Group, a communications consulting company finding ways for clients to deepen relationships with high-net-worth clients. The firm also offers media and communications coaching and video production. Jan is a former Head of Client Communications and a Managing Director at The Citigroup Private Bank. Jan Hopkins joined Citigroup after a long career in broadcast news. Jan was an anchor and a correspondent at CNN for 19 years. Jan contributed to Lou Dobbs' Tonight and was the substitute anchor for Mr. Dobbs. Jan also hosted Street Sweep on CNN and CNNfn; Movers with Jan Hopkins on CNN; and Managing with Jan Hopkins. Jan's live coverage of the stock market crash in 1987 helped CNN win its first Peabody Award. Jan received a lifetime achievement award from the Women's Economic Roundtable in 2002. In 2004 Jan won an Emmy for her contributions to the series Exporting America on Lou Dobbs Tonight. Before CNN, Jan Hopkins worked at CBS News in New York and at ABC News in New York. Jan was a Bagehot Fellow at Columbia University Schools of Journalism and Business. Jan has a Master of Arts Degree from Case Western Reserve University in Cleveland, Ohio and a Bachelor of Arts Degree cum laude from Hiram College in Hiram, Ohio. Jan serves on the Advisory Board of the Knight Bagehot Fellowship at Columbia University Journalism School. She is a corporate director of Bostwick Labs of Richmond, Va.



## Membership Application & Ticket Order Form

- Individual Membership  
\$160 (non-transferable)
- Corporate Membership  
\$500 (three attendees per event)

Renewal  New

## Single Event Ticket

RSVP Required

- October \$50  November \$50
- March \$50  April \$50

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax or E-mail \_\_\_\_\_

Method of Payment

- Payment Enclosed
- Invoice

The best way to contact me for event reminders:

- Fax
- E-mail

## Join Today!

\*Make checks payable to  
Bay Area Economic Club  
Mail application and payment to:  
Delta County Commerce Center  
230 Ludington Street

Phone: 906-786-2192 Fax: 906-786-8830  
Email: [communicator@DeltaMI.org](mailto:communicator@DeltaMI.org)